

Subject: Fwd: <1/24/19 Update> Toolkit for Action re Vladovic Charter Cap Resolution Vote Next Tuesday
From: Brooke Rios <brios@newlosangeles.org>
Date: 1/24/19, 2:49 PM
To: Xochitl Lira <xlira@newlosangeles.org>

----- Forwarded message -----

From: Cassy Horton <chorton@ccsa.org>
Date: Thu, Jan 24, 2019 at 2:35 PM
Subject: <1/24/19 Update> Toolkit for Action re Vladovic Charter Cap Resolution Vote Next Tuesday
To:
Cc: Keith Dell'Aquila <KDellAquila@ccsa.org>; Chris Copolillo <ccopolillo@ccsa.org>; Luis Figueroa <lfigueroa@ccsa.org>; Jason Rudolph <jrudolph@ccsa.org>; Lee Condon <lcondon@ccsa.org>; Myrna Castrejon <mcastrejon@ccsa.org>

Dear LA Charter Leaders,

We will resume our daily member calls tomorrow evening at 5pm to give the latest updates on our collective progress to defeat Vladovic's charter cap resolution. The LA RA team will be reaching out today to understand what support you need to execute on this effort.

Coming out of the LAUSD/UTLA contract negotiations and strike, we must mobilize as a community to advocate together, drive a positive charter narrative, and protect student academic achievement and high quality schools. Our first critical collective step to do this work will be to stand together against a resolution that will trigger damaging policies here in LA and across the state for students, families, and charter schools.

We expect the board to vote on a resolution from Richard Vladovic next Tuesday, January 29 as an outcome of the UTLA/LAUSD verbal "agreement" announced Tuesday. The resolution (attached) asks the State legislature to pass a charter cap within LAUSD only. This resolution has real implications; we anticipate that legislators would use this invitation from the LAUSD board as the reason to pass a charter cap, and would point to our Board Members as being the reason for doing so. We must advocate against this this resolution over the next five days to give board members the support they need to vote no on this damaging policy proposal.

We will do two things to defeat this resolution:

- * Mobilize as many members of your school community as you can to rally in front of L.A. Unified at 10:30am next Tuesday. Our goal is to turn our 2,000 charter supporters from your collective schools in a broad demonstration of support for charters. Supporters will be able to leave by 1:30pm. Lunch will be provided. (flyer attached in English, forthcoming in Spanish)
- * Create a groundswell of support for charters and against this resolution with our board members leading up to Tuesday using the resources and plan below.

This is the biggest challenge our community has faced in years, and we are the most united we have ever been. Together we can defeat the resolution and reshape the conversation about charter schools in LA. To do this, we ask you to use the resources below with your school community starting today.

Please note that the plan described below is a sample framework to start with. You know what works best for your community. We can help you customize resources, counsel on other strategies, and entirely support whatever mobilization makes the most sense for you.

THURSDAY 10/24

- * Personally call, text or email board members you have a close relationship with. Thank folks who have been supportive, and ask them to hold strong. Let them know what you will be doing to mobilize and why this matters. Use these talking points.

- * Email this message to your school community (parents, staff, board members--translated). The message explains the threat that this resolution poses to their charter school and asks them to take action now by emailing board members.

- * Email Luis Figueroa directly to let us know of any especially influential member of your community who can contact board members directly to ask them to vote no - we will provide you with talking points for those direct conversations with the board, and we will ask you to report back on the status of those conversations so we can track progress.

- * Email Luis Figueroa directly with numbers for your school community that you plan to turn out for Tuesday's rally at LAUSD, and how many buses you plan to use. For us to secure resources for Tuesday, we need to understand how many people we can turn out - please be prepared to tell us how many supporters you can coordinate, and if you would benefit from a bus reimbursement, should we be able to secure resources.

FRIDAY 1/25

- * Friday Morning: Email this Day 2 message to your school community (parents, staff, board members, translation forthcoming) and

- * Asks them post a personal note on Board Members' Facebook/Twitter pages asking them to vote today or over the weekend. (sample posts forthcoming)

- * Report a final count for turnout on Tuesday to Luis Figueroa.

MONDAY 1/28

- * Send Day 3 email message to your school community asking them to make a final push with a call or an email.

- * Send personal reminder emails to board members thanking them again for their work and asking them to hold strong.

TUESDAY 1/29

- * Attend Rally at Beaudry from 10:30am-1:30pm with your school community.

- * Encourage your community to continue post on social media. (sample posts forthcoming)

If you have questions, need support or resources, please let us know.

Onward!

Cassy

Cassy Horton

Managing Director, Regional Advocacy, Greater Los Angeles

California Charter Schools Association

Cell: 213-926-7763

Email: chorton@ccsa.org

Website: www.ccsa.org

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Brooke Rios, Executive Director
1919 S. Burnside Avenue, Los Angeles, CA 90025
T (323) 939-6400 ext. 1108 | F (323) 939-6411
newlosangeles.org

—Attachments:—

UTLA-LAUDS Tentative Agreement Full Text 012219.pdf	1.6 MB
LAUSD Charter Moratorium Rally Flyer - January 2019.pptx	570 kB